

## ORDER



**Orders**  
**Order / Rev:** 166597  
**Alt Order #:** 06852737  
**Product Desc:** DEM CONG CAMP COMMIT  
**Estimate:** 1500  
**Flight Dates:** 09/15/12 - 09/17/12  
**Original Date / Rev:** 09/14/12 / 09/14/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007-3674

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** DCCC Democratic Congressional Can  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/29/09  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	22	\$13,625.00	\$11,581.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$13,625.00	\$11,581.25	0.00
<b>Totals</b>	<b>22</b>	<b>\$13,625.00</b>	<b>\$11,581.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/17/12	09/17/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M-----	:30	1	\$525.00	1	0.00	NM	1	\$525.00
5 EW NWS 530A NEWS RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$525.00 0.00															
E 2	M	09/17/12	09/17/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A NEWS RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$800.00 0.00															
E 3	M	09/17/12	09/17/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GD MRN AMR-ABC GMA RATE REVISD. RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$800.00 0.00															
E 4	M	09/15/12	09/15/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
5 EW NW-SA 6AM NEWS SAT RATE REVISD RATE REVISD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 5	M	09/15/12	09/15/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00

Advertiser:	DCCC Democratic Congressional Camp
Product Desc:	DEM CONG CAMP COMMIT
Estimate:	1500

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN-SAT-ABC				RATE REVISED											
GMA SSAT				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$600.00	0.00							
E 6	M	09/15/12	09/15/12	Sat 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
				Sat 8-9a News											
5 EW NW-SA 8AM				RATE REVISED											
NEWS SAT				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$600.00	0.00							
E 7	M	09/16/12	09/16/12	Su 6-7a	CM	6-7a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Sun 6-7a News											
5 EW NW-SU 6AM				RATE REVISED											
NEWS SUN				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	1		\$500.00	0.00							
N 8	M	09/16/12	09/16/12	SU GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	2	\$550.00
				Su GMA											
GD MRN-SUN-ABC				RATE REVISED											
GM SUN				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	1		\$550.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/10/12-09/16/12		SU GMA		7-8a	-----Su	:30		<del>(\$550.00)</del>	0.00	NM			
See MG 8.2,8.3															
[PE At order entry--na at rate]															
2	M	09/17/12-09/17/12		M-F 9-10a		9-10a	M-----	:30		\$250.00	0.00	NM			
Ⓜ MG for 8.1 09/16															
3	M	09/17/12-09/17/12		M-F 1132p-1236a TFN		1132p-1236a	M-----	:30		\$300.00	0.00	NM			
Ⓜ MG for 8.1 09/16															
E 9	M	09/16/12	09/16/12	Sun 10-1030a	CM	Sun 10-1030a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				At Issue											
AT ISSUE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	1		\$500.00	0.00							
E 10	M	09/17/12	09/17/12	M-F 9-10a	CM	9-10a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
				Live with Kelly and Michael											
LIVE WITH KELLY				RATE REVISED											
LIVE				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$250.00	0.00							
E 11	M	09/17/12	09/17/12	M-F The View	CM	10-11a	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
				M-F The View											
VIEW-ABC				RATE REVISED											
VIEW				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$450.00	0.00							
E 12	M	09/17/12	09/17/12	M-F Midday News	CM	11a-12p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				M-F Midday News											
5 EW NWS 11AM				RATE REVISED											
NEWS 11A				RATE REVISED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$600.00	0.00							
E 13	M	09/17/12	09/17/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				Twin Cities Live											
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/17/12	09/23/12	M-----	1		\$200.00	0.00							
E 14	M	09/17/12	09/17/12	M-F 4-430p	CM	4-430p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
				Millionaire											
MILLIONAIRE				RATE REVISED											
MILLIONAIRE				RATE REVISED											

Order / Rev: 166597  
Alt Order #: 06852737  
Flight Dates: 09/15/12 - 09/17/12

Advertiser: DCCC Democratic Congressional Camp  
Product Desc: DEM CONG CAMP COMMIT  
Estimate: 1500

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	09/17/12	09/17/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
MILLIONAIRE MILLIONAIRE RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$300.00 0.00															
E 15	M	09/17/12	09/17/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
5 EW NW430P MF NEWS 430P RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$450.00 0.00															
E 16	M	09/17/12	09/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NW 5P MF NEWS 5P RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$800.00 0.00															
E 17	M	09/15/12	09/15/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EW NWS E-SAT NEWS SAT RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$500.00 0.00															
E 18	M	09/15/12	09/15/12	7-1030p College FB ABC College Football	SPRT	7-1030p	-----S-	:30	1	\$2,500.00	2	0.00	NM	1	\$2,500.00
SAT NIGHT FOOTBALL SAT NIGHT FB RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$2,500.00 0.00															
E 19	M	09/17/12	09/17/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EW NWS 11PM< NEWS 11P RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$500.00 0.00															
E 20	M	09/17/12	09/17/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
5 EW NWS 10PM< NEWS 10P RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$1,050.00 0.00															
E 21	M	09/17/12	09/17/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$650.00	3	0.00	NM	1	\$650.00
ABC-NITELINE< NIGHTLINE RATE REVISED RATE REVISED <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$650.00 0.00															
													Totals	22	\$13,625.00